

Welcome to the International Color Centers & Institute

Featuring Classes, Seminars, Workshops, Consultations
and Research on color by Lea Brit.

Color Expert, Researcher, Author, Consultant, & Speaker

Change Your Colors *and You Will*

Change Your Life!

Big corporations use color to control you...

your ideas,
how you live, what you buy,
what you think
and how you behave.

Many people do affirmative work, study hard, work on themselves and still...
don't understand why they aren't getting the results they want.

NOW,

Learn how color directs your life

and then...take control.

From a background of advertising and marketing with Fortune 500 companies like Marshall Space Flight Center, IBM, Coke, Hilton Head Island Development Co., Compu-Credit, Scientific Atlanta, Leonard Bernstein and the Atlanta Symphony Orchestra. Lea Brit learned how to use color to create results immediately.

Brit put the information together into powerful workshops, seminars, consultations, and interpersonal work that helps you

get real results, real quick

Color Your World	The Unity of Light and the Diversity of Color creates our world. In ancient cultures rainbows were promises of abundant life. While modern man hunts a pot of gold, the true wealth is the golden knowledge of the hues. Your color choices create your life now. Change your colors and your life will change!
Color Is Life	Learn Mother Nature's seven color keys and how color creates life, from the cellular level. The colors of minerals, blood, flowers, gemstones, butterflies, fruits, leaves, ice, sky, birds, reptiles, fish, animals, etc. tell us how to enhance our lives. Live a more fulfilling life through nature's colors.
Color Is Energy	Ancient mystics and modern advertising pros understand the attracting powers of colors. What are you advertising and attracting? Energize your life, eat and live healthier, sleep better, avoid disease, decrease hyperactivity, etc. by using this same knowledge. Color is energy!
Color Your Communication	Quickly and easily understand everyone through the colors they wear. Communicate is "to come into union with another" and unite, you must understand. Color in clothing and surroundings shows you their triggers. Color is the key to interaction, understanding and communication.
Color Your Sales	Sell more in less time through color. It only takes one minute to color analyze the emotional moods and see customer's and client's sales triggers. Understanding color makes sales communications easy and quick. Eight color keys show you instantly what to say and how to sell them.
Color Your Expression	Historically, mental patterns and color are keys to life change. Lose weight, wake up your sex life, de-stress, attract new friends, resolve addictions, be creative, look younger, feel secure, avoid indecision, be alert and communicate easily through color. Changing your colors, changes your life!
Color Your Environs	Color is the key to mental attitudes, emotions and physical energy. Life is naturally color coded and you can learn to use this functional color coding to increase safety, learning, productivity, efficiency, response rates and sales. repaint your home, office, shop or store and see the changes!
Color Your Prosperity	Formally, The 7 Laws of Prosperity, these 8 classes are designed to inspire quick demonstrations, solid growth and lasting prosperity. After defining personal abundance, self--testing materials guide exploration of subconscious ideas and setting up ever-flowing health, love and wealth.
Colors of Love	Defining the seven aspects of love through color, helps personally evaluate cultural, family and individual values and limitations. Using color discourages judging, while producing an effective method of defining, attracting and creating love in our lives. Color knowledge improves relationships.
Color In Marketing	Successful marketing programs use colors for special effects and specific results. Learn to use color in your office, business, store or shop to attract customers and clients. Improve buyer relations and increase sales. Increase the effectiveness of your marketing with informed color usage.
Color Your Image	Color is image and image is impact. Color sets the stage to elicit the responses you choose. Color is the primary definer in nature, a battle zone, an ad, an office or an outfit. Choose the power of color. Use the power of color, to set the stage for your desired results. Color is the key.

Color Is Personality	We are huemans. As Rainbows of consciousness, we are unified in light, yet diverse in our color patterns. Understanding color and the seven basic personalities, helps us express self growth, our personal pathways and our missions in life. Color us hueman and light filled.
Color In Your Auras	Since they've been photographed, scientists finally agree with mystics that we have them. We demystify auras and learn about our energy centers. Now find out how many, their meanings, their effects and how to tune into them. Colors are our vibrations of life!
Colored Gemstones and Jeweltones	Through ancient ages, philosophers, wizards, mystics, medicine men, wise women and priests knew the alchemy of color and gems. Colored gemstones and jeweltone hues are foundations. Learn to use ancient time tested knowledge to enhance your life, home and business.
Color Your Business Successful	Successful businesses use color for certain effects and specific results. Learn to understand customers or clients, target your market, project an accurate image of your service, product or business and position your advertising, marketing and PR through branding with color.
Color Is Consciousness	Ancient spiritual practices and today's big businesses use the subliminal effects of color to convey their messages to the public. Eight simple color keys show us what packages are selling, what leaders are really saying, how uniforms unify thought, etc. Color is the roadmap to awareness.
Color Is Change	From the hand of God and the beginning of time, bright arcs of vivid colors brought promises of Divine assistance. Now we can easily learn to use color and its symbolism to create the life, group, community and world that we desire. Color your life changed. Color is transformation!
The Rainbow Solution	There are 7 simple steps to your ebst solution. This step-by-step process for setting goals, making plans and solving problems works in business, personal and family life. From overall vision to lasting results, using these 7 simple steps, in order reveals mode of action, easily, without confusion.

Lea Brit, international color expert and motivational speaker

By the age of 25, Brit had built the third largest graphic design and marketing firm in the Southeast. Clients included IBM, Six Flags Over Georgia, Scientific Atlanta, Coca-Cola, Hart Country Shop, Life of Georgia, Peachtree City, Colony Square, Compu-Credit, etc.

Major projects that Brit headed up, include the first design and layout of the U.S. Space and Rocket Center Museum, IBM's introduction and promotion of laser scanners, Leonard Bernstein's Atlanta Symphony Orchestra introduction and Hilton Head Island companies of Hilton Head Dev. Co., Sea Pines and Palmetto Dunes.

Brit developed manufacturing, safety and efficiency applications of color in environmental imaging for professional buildings for lawyers, chiropractors, the medical profession, therapists, sales professionals and living environments such as homes for the elderly, vacation condos, sales models, long term care facilities, etc. Results of Brit's color work include increased worker productivity, higher quality clientele and dramatically increased sales.

Brit has spoken and consulted on color in various professions and industries, including Advertising and Marketing organizations, sales groups like The National Network of Women in Sales, real estate sales groups, as well as government programs and agencies. With over twenty years of Religious Science and Unity studies, Brit adapted color work to a personal or individual approach and now teaches and speaks for many motivational and self-help groups.

